

BRAND MANUAL



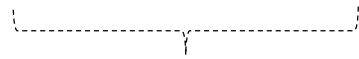
Co-funded by
the European Union



The Swiss contribution is supported by the Swiss
State Secretariate for Education, Research and
Innovation (SERI) under contract number 22.00043

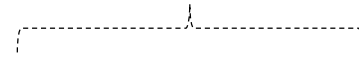
LOGO

LOGO



Horizontal version

Vertical version



The official REVEAL logo for all intents and purposes is the full-colour version with the project name and graphical element.

COLOUR VERSIONS – FULL COLOUR



Full-colour version of the logo is the number one hierarchy for all marketing uses.

COLOUR VERSIONS - DARK BCKG



Reversed logo ONLY to be used on dark backgrounds for contrast.



COLOUR VERSIONS – GRAYSCALE



ONLY to be used where colour use of the logo is
NOT available.

DO NOTS



Do NOT stretch or squeeze the logo



Do NOT rotate or skew

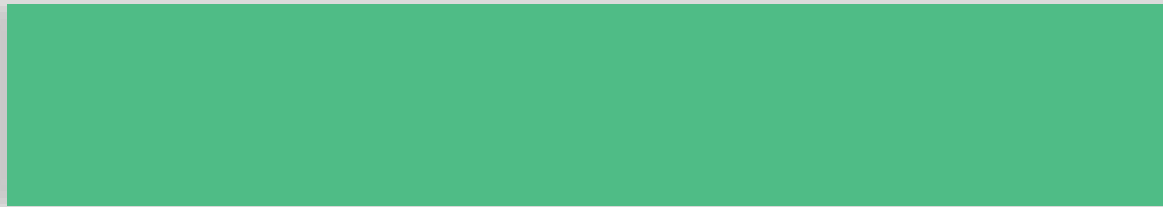


Do NOT change the colours of the logo



Do NOT attempt to recreate the logo

BRAND COLOURS



OCEAN
GREEN

#4fbc86



MOUNTAIN
GREEN

#5d947f



ROYAL
BLUE

#304d5b

COLOURS

GRADIENT



#4fbc86

#5d947f

#304d5b

LOGO TYPOGRAPHY



**Minerva Modern
Bold**

FONTS

Minerva
Modern

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Calibri
Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz